JOIN THE DATA (GOVERNANCE) REVOLUTION

Stan Christiaens
Co-founder and Chief Technology Officer
The Data Arms Race is On
Embrace the data deluge to drive competitive advantage
The Politics of Data

Fight data anarchy
The Politics of Data
Rise up against data dictators
DATA CITIZEN
(dey-tuh sit-uh-zuh n) noun

Any person who uses data to do his or her job
All Business Users are Data Citizens
The Data Citizens Call to Action

“Join the revolution. Rise up against the data dictators. Fight the data anarchy. Stand tall for the data democracy. Own the data, use the data, improve the data, share the data -- and do it with the infrastructure and safety that promotes value and freedoms and limits risk.”

Stan Christiaens – CTO and Data Revolutionary
It’s Your Data. And These are Your Rights.

I. The Right to Access Data
II. The Right to Trust Data
III. The Right to Data Transparency
IV. The Right to Accurate Data
V. The Right to Make Governing Data Second Nature
VI. The Right to Build a Holistic Data Ecosystem
VII. The Right to be a Data Governance Expert
VIII. The Right to Data Governance On-the-Go
IX. The Right to Rethink the Boundaries of Data
X. The Right to Share Ownership of the Data
It’s Clear: Being Buzzword Compliant is No Longer Enough
Data Citizens Need a Data Collaboration Platform
Organizations Need

- Broad Participation and Use
- Easy-to-deploy Use Cases
- Self-service Analytics
- Integration and Scale
## Collibra: The Platform for Change

### Data Governance and Stewardship Capabilities added by Collibra Data Governance Center

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### Collibra Data Governance Center Foundation

- Dashboard
- Organization
- Process
- Roles
- Integration
- Assets
- API

### Your existing data operations

- **data sources / applications / external data**
- **data movement & data cleaning**
- **data consolidation & archival**
- **Virtualization & analytics**
• Solid Governance Platform
• Out-of-the-Box Stewardship Applications
• Configurable Operating Model
• Integration Capabilities
It's hard Work.
Prove Value. Expand Your Efforts.
Prediction: A Systemic Approach to Data Governance Will Win
Spark a Data Governance Revolution
THANK YOU

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