Among our respondents, 63% consider that the monetization of data could eventually become as valuable to their organizations as their existing products and services.

— CapGemini EMC Big Data Report

Analysis of the vast collections of GIS data we have or have access to is not merely generating new exploration, it has become a salable service on its own right.

— Australia Oil & Gas
EXAMPLE: PRODUCT TO DATA VALUE

BABOLAT

ANALYZE YOUR GAME

Know more about your game to better perform. Analyze all aspects of your game: your style, new skills, when your backhand is getting better, when you break a personal record or even an international one.
EXAMPLE: PRODUCT TO DATA VALUE
LANTMATERIET
ARCHITECTING FOR VALUE RESEARCH

DR. JIM SHORT, SAN DIEGO SUPERCOMPUTER CENTER
VALUATION BUSINESS PROCESSES

M&A
DATA INSURANCE
DATA MONETIZATION

CREDITOR VALUATION
DATA SALE

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